

**MARKETING IS EVERYWHERE
WEBINAR SERIES**

WOU
W A W A S A N
OPEN UNIVERSITY

MASK UP YOUR SALES

**WOW YOUR CUSTOMERS
BUILD STRONG RELATIONSHIPS**



SPEAKER

**RICHARD
GAVRIEL**

**FOUNDER OF RICHARD
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MANAGEMENT PTE LTD**

**AUTHOR OF SUCCESS:
SALES,
ENTREPRENEURSHIP
AND WORK**

**FEATURED ON
CHANNEL NEWS ASIA,
THE STRAITS TIMES,
THE SUNDAY TIMES,
SINGAPORE**

JOIN VIA	ADMISSION	WHEN	TIME
Zoom	Free	23 April	2.00pm

Brought to you by School of Business & Administration

Synopsis of the Talk

1. *Uncover the mindset of a sales professional*
2. *Understand the importance of relationship building*
3. *Learn to create the WOW factor to enhance the customer experience*



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